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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Poland

Country Size: 312,679sq km
Citizens: 36,620,970 (2024) | Tendency: falling
GDP per Capita: 25,022.7 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Emerging Innovator (2025) | 74,2%
BEDA Member Organisations: Design Association SPFP, PPNT Gdynia Design Centre

Dedicated design policy status

No

Design in other policy agendas

- → **Industrial / Development Strategy** – The *Responsible Development Strategy to 2020 (with perspective to 2030)*, adopted in 2017, includes mentions of design and eco-design in the context of sustainable development. [Mentioned]
- → **CCI, innovation, circular economy, digital, architecture strategies** – No strategies or references to design were identified. [Overlooked]

Observations

Design appears only marginally in Poland's main development framework, primarily linked to eco-design and sustainability goals. Beyond this limited mention, there is no evidence of structured policy measures or strategic programmes to support design, leaving the field underdeveloped in national agendas.

ADDRESS

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